

D1 / Tuesday 21st September

Official program IMC21

8.45 – 09.25
Auditorium

Opening session

Aurora Carbonell Sitges Mayor

Joan Serra IMC Director

Inaugural presentation:
Competitive to be attractive

SPEAKER
Ricard Font General Secretary at Department of the Vice-presidency and Digital Politics and of Territory at the Government of Catalonia

S1
09.30 – 10.30
Auditorium
Opening Session

Public-private cooperation as a strategy to achieve the Objectives of Sustainable Development

MODERATOR
Pere Torres Grau General Director - ATM of the Area of Barcelona

SPEAKER
Humberto López CEO, TRAM - METROPOLITAN TRAM

SPEAKER
Mateu Turró Consultant at the Banco Mundial

SPEAKER
Carles Cabrera General Director at the Cerdà Institute

FORUM program

F1
09.30 – 09.55
Forum

Technology for more sustainable, inclusive and accessible mobility

Laia Garriga
EURECAT

F2
10.00 – 10.25
Forum

MAN Truck & Bus – Technologies in passenger transport

Álvaro Sainz
MAN Truck & Bus Iberia

SIDE EVENTS

09.30 – 18.00
Hall
Tramuntana

IMC cocreation startups workshop

10.00 – 17.00
Hall Garbí 1

nuMIDAS project consortium meeting

S2
10.30 – 11.30
Auditorium

The challenges of mobility in the post-COVID era

MODERATOR
Sergi Pedret Vice-president at the ACM and Ruidoms Mayor

SPEAKER
José Dionisio González Executive at UITP

SPEAKER
Joan M. Bigas Mobility Director, Transport and Sustainability at AMB

SPEAKER
Sebastián Court General Secretary at ALAMYS, the Latin American Association of Subways and Undergrounds

F3-1
10.30 – 10.50
Forum

Leadership of mayors and mayoresses in 2040 mobility

Jordi Hereu
Alcaldes.eu

F3-2
10.50 – 11.50
Forum

The role of citizens, the administration and the private sector in the challenges of mobility in the coming years

Damià Calvet, Felip Puig, Santi Vila & Lluís Recoder
Alcaldes.eu

11.00 – 17.00
Hall Garbí 2

MOLIERE project consortium meeting

11.30 – 12.00
Hall of the Auditorium

Coffee break offered by GRUPO CASTROSUA

S3
12.00 – 13.00
Auditorium

Disruptive innovation - Moonshot thinking

SPEAKER
Ivan Bofarull Innovation Chief at ESADE

F4
12.00 – 12.55
Forum

Presentation of the Cellnex Mobility Lab Circuit Parc motor

Raul Gonzalez & Ton Pons
CELLNEX

09.30 – 18.00
10.00 – 17.00
11.00 – 17.00

SIDE EVENTS
IMC cocreation startups workshop
nuMIDAS project consortium meeting
MOLIERE project consortium meeting

S4
13.00 – 14.00
Auditorium

Aerial Urban Mobility

MODERATOR
Ángel López Director of the Program of Electric Vehicles of Barcelona and Executive Director of the LIVE Platform

SPEAKER
François Lassale Vice-president of the EUROPEAN HELICOPTER ASSOCIATION

SPEAKER
Christopher Frost European Space Agency

F5
13.00 – 13.25

HubIMS - 2nd Call for projects related to the mobility industry

Vicente Atienza & Jordi Pomarol
Hub Industrial Mobilitat Sostenible (Cambra de Comerç de Barcelona)

F6
13.30 – 14.00

Finances for sustainability, a tool for the evolution of mobility

Joan Cavallé & Juanjo Llopis
Caixa d'Enginyers

S5
15.30 – 16.30
Auditorium

COVID-LESS resources and solutions

MODERATORA
Lidia Muñoz

Mayoress of Sant Feliu de Llobregat and promoter of the Commission of the Environment at FMC

SPEAKER
Josep Lluís Larriba

Polytechnic University of Catalonia

SPEAKER
Ramon Sagalés

Vice-president of regular transport at FECAV

SPEAKER
Diego Bujanda

Director of Business Development at GEOACTIO

S6
16.30 – 17.30
Auditorium

Digitalization, new tendencies and user experience

MODERATOR
Ramon Pruneda

Technical Director at AMB - Information and Services

SPEAKER
Josep Maria Deulofeu

Director of the area of Urban Mobility Solutions at BSM

SPEAKER
Manel Villalante

Chief Strategy & Development Officer of Renfe Operadora

SPEAKER
Lluís Alegre

Director of the Mobility Area at ATM

S7
17.30 – 18.30
Auditorium

Low emission bus. Energetic efficiency and improved user experience

MODERATOR
Carles Labraña

Head of studies and projects AMTU

SPEAKER
Mario Canet

Head of new developments at TMB

SPEAKER
Antonio Cendrero

General Director of ARRIVA Spain

SPEAKER
Júlia Gilavert

Moventis illes

F7
15.30 – 16.25

Presentation of the Mobility Observatory in Catalonia

Isidre Gavin, Lluís Alegre, Sergi Martínez-Abarca, Mariona Garcés & Esther Blanco
Department of the Vice-presidency and Digital Politics and of Territory - ATM

F8
16.30 – 17.25

Who said moving around was boring? Different smart ways to move for different and smart people

Sergi Vila
SEAT-CODE

F9
17.30 – 18.45

Urban sustainable and connected mobility

Marta Subirà, Enric Ticó, Àlex Santos i Ignasi Gómez Gretel Schaj y Hernan Pájaro, Pere Calvet, Redha Zetchi, Jordi Torrent & Pere Porta
In-move, SMOB group, Capgemini

09.30 – 18.00

SIDE EVENTS
IMC cocreation startups workshop

10.00 – 17.00

nuMIDAS project consortium meeting

11.00 – 17.00

MOLIERE project consortium meeting

20.00
Terramar's
Golf Club

AMTU's 20th anniversary



	Official program IMC21		FORUM program		SIDE EVENTS
	AUDITORIUM		FORUM		
S8 09.00 – 10.00 Auditorium	Sustainable mobility as an active of a touristic destination MODERATOR Xavier Font Director of the Technical Office of Tourism of the deputation of Barcelona SPEAKER Laura Vives Commercial Director of FGC Tourism SPEAKER Cristina Pou Director of the Road Public Transport Service SPEAKER Ramon Estrada Technical Director at EPIM SPEAKER Júlia Gilavert Moventis illes		F10 09.00 – 09.55 Sexual harassment on public transport Mercè Rius, Maite Pérez, Berta Fauró & Blanca Moreno Department of the Vice-presidency and Digital Politics and of Territory - ATM	09.00 – 17.00 Hall Garbí 2	MOLIERE project consortium meeting
S9 10.00 – 11.00 Auditorium	Mobility and quality of life in cities MODERATOR Michael Pellot Director of Corporate Reputation and Chairperson of the UITP's Transport and Urban Life Committee of TMB SPEAKER Jessica Tantalean Delegate of the Canary Islands office of TEMA Ingenieria SPEAKER Adrià Gomila Director of Mobility Services in the Barcelona City Hall SPEAKER Karen Vancluysen Secretary General POLIS		F11 10.00 – 10.55 SmartCatalonia Challenge Final Daniel Marco, Mercè Rius, Rosa Paradell & Roger Martínez Department of the Vice-presidency and Digital Politics and of Territory at the Government of Catalonia	11.00 – 14.00 Hall Garbí 1	SYN+AIR's 1 st stakeholders' workshop

S10
11.30 – 12.30
Auditorium

Smart mobility - sustainable mobility

MODERATOR
Carles Casas

Strategy and Prospective Planning Director

SPEAKER
Kiousi Akrivi

Director of Innovation, Intrasoft en INTRASOFT International

SPEAKER
Pedro Porta

Senior Key Account Manager Huawei

SPEAKER
Daria Kuzmina

Manager - Knowledge & Innovation en UITP

S11
12.30 – 13.30
Auditorium

Mobility and European Funding. Strategies and opportunities

MODERATOR
Isidre Gavín

Secretary at Department of the Vice-presidency and Digital Politics and of Territory at the Government of Catalonia

SPEAKER
Gareth McNaughton

EIT-UM, Director of Innovation

SPEAKER
Giorgio Travaini

Head of R&I en European Union

SPEAKER
Luca Crecco

ATM Expert en SESAR Joint Undertaking

13.30 – 14.00
Auditorium

Closing ceremony

Molt Hble. Sr. Pere Aragonès

President of the Government of Catalonia

Aurora Carbonell

AMTU President

F12
12.00 – 12.25

Mediterranean transport and logistic in a post-COVID era: perspectives and opportunities

Alberto Palacios & Enric Pons
CETMO

F13
12.30 – 12.55

New solutions for a digital, sustainable and inclusive mobility

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FACTUAL

F14
13.00 – 13.25

Galileo to boost public transport: a showcase of successful international experiences

Josep Laborda
CIT-UPC

SIDE EVENTS

09.00 – 17.00

MOLIERE project consortium meeting

11.00 – 14.00

SYN+AIR's 1 st stakeholders' workshop